

**From:** BBC Account [mailto:bbcaccount@bbc.co.uk]  
**Sent:** 10 December 2017 14:05  
**To:** 'David Moss'  
**Subject:** Important changes to the BBC Privacy and Cookies Policy

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**BBC**

# Changes to the BBC Privacy and Cookies Policy



Hello,

We've made some changes to the BBC's Privacy and Cookies Policy. We've done this so that we can introduce new features, while protecting your data and putting you in control of what happens to it.

You can view the updated Privacy and Cookies Policy by going to **bbc.co.uk** and searching for our Privacy and Cookies Policy or by clicking on the link below.

[View updated Privacy & Cookies policy](#)

## What's Planned?

We've been working to make it easier to sign in to your BBC account, and enable you to get more out of BBC Online. Here's a glance at what we've got planned:

- **Save your BBC account on your mobile to sign in more quickly.** When you sign in to a BBC app on your mobile device or tablet, your account will be remembered on that device, so the next time you sign in to a BBC app, your account will be ready for you to use.
- **Use your BBC account through voice enabled devices.** Sign in to your account through Amazon Alexa, and other digital voice assistants in the future, to access all your favourite BBC radio stations and podcasts.

While we work hard to give you these new and better experiences, our Privacy Promise is always in place to ensure you are protected. It's focused on providing you Transparency, Choice and Trust, and we'd encourage you to read it in detail. If you ever have questions about your agreement with us you can read more in [Using the BBC](#).

All the best,

The BBC



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**I ddarllen yr e-bost yma yn Gymraeg, cliciwch yma**

You're receiving this service email message because you registered for a BBC account. Unless you've signed up for any BBC newsletters, we'll only email you if we need to contact you about changes to your account.

The BBC will never ask you to update any information in your account from service emails.

Please note that BBC accounts for children are designed exclusively for users in the UK. These accounts are not suitable for children outside the UK.

This email is sent from an automated account which is not monitored and so we're unable to respond to replies to this email. If you have any questions about your account, you'll find lots of useful info on our [FAQs page](#).

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